



PRINCE SHRI VENKATESHWARA ARTS AND SCIENCE COLLEGE

Gowrivakkam, Chennai-600073.

Affiliated to University of Madras, ISO 9001:2015 Certified Institution

DEPARTMENT OF COMMERCE(GENERAL)

M.COM

2019-2020

COURSE OUTCOMES

YEAR/ SEM: I/ I - KDA1E - ADVANCED CORPORATE ACCOUNTING AND ACCOUNTING STANDARDS

NO.	COURSE OUTCOME
C101.1	To analyze the accounting procedures for forfeiture of shares and debenture transactions.
C101.2	To help the students understand the techniques of restructuring and liquidating the corporate entities
C101.3	To examine the consolidated financial statement of holding and Subsidiary companies
C101.4	To develop the application skills to calculate profit and loss account, consolidated balance sheet of banking companies
C101.5	To Construct the financial statements of company within the frame work of Ind AS

YEAR/ SEM: I/ I – KDA1B - FINANACIAL MANAGEMENT

NO.	COURSE OUTCOME
C102.1	To understand basic concepts of financial management and their application in investment and financing
C102.2	To create an awareness about capital structure and theories of capital structure
C102.3	To provide knowledge about dividend policies and various dividend models
C102.4	To analyze various investment options to make investment decisions
C102.5	To enable them to understand working capital management.



PRINCE SHRI VENKATESHWARA ARTS AND SCIENCE COLLEGE

Gowrivakkam, Chennai-600073.

Affiliated to University of Madras, ISO 9001:2015 Certified Institution

YEAR/ SEM: I/I – KDA1C - ORGANIZATIONAL BEHAVIOUR

NO.	COURSE OUTCOME
C103.1	To discuss the development of the field of organizational behavior and explain the micro and macro approaches.
C103.2	To analyze and compare different models used to explain individual behavior related to motivation and rewards.
C103.3	To identify the processes used in developing communication and resolving conflicts
C103.4	To explain organizational culture and describe its dimension and to examine various organizational designs.
C103.5	To identify the progress and challenges in organizational change management

YEAR/ SEM: I/I – KDA1G - MANAGERIAL ECONOMICS

NO.	COURSE OUTCOME
C104.1	To trace out the scope of managerial economics in managerial decision-making in critical situation like risk and uncertainty.
C104.2	To analyze law of demand, demand forecasting, law of supply and consumer behavior
C104.3	To describe the concepts of resource allocation, cost analysis and capital investment analysis
C104.4	To make decisions about of price and quantity competition in various market structures
C104.5	To understand the measurement of economic concentration and different types of pricing approaches for monopoly.

YEAR/ SEM: I/I – KDAEA - ACCOUNTING FOR SPECIALIZED INSTITUTION

NO.	COURSE OUTCOME
C105.1	To explore detailed information and compare between advanced accounting concepts and principles in specialized institutions.
C105.2	To Develop the application skills to calculate profit and loss account and preparation of balance sheet of banking companies.
C105.3	To Evaluate the Valuation balance sheet and final accounts of life and non-life insurance business with certain special terms associated with insurance business such as claims, premiums, reinsurance and reserve for unexpired risk.



PRINCE SHRI VENKATESHWARA ARTS AND SCIENCE COLLEGE

Gowrivakkam, Chennai-600073.

Affiliated to University of Madras, ISO 9001:2015 Certified Institution

C105.4	To Acquire knowledge in electricity company accounts and to develop the skill for the preparation of final accounts of Electricity Company
C105.5	To Enrich the analytic skill for ascertain the profit or loss on unfinished voyage and finished voyage and accounting treatment of containers and packages.

YEAR/ SEM: I/I – PSSEA – LANGUAGE AND COMMUNICATION

NO.	COURSE OUTCOME
C106.1	Develop effective verbal communication skills to express ideas clearly and persuasively in various contexts.
C106.2	Enhance active listening and comprehension abilities to better understand and respond to others' messages.
C106.3	Demonstrate proficiency in written communication by composing clear and coherent documents, such as emails, reports, and presentations.
C106.4	Cultivate intercultural communication competence to interact sensitively and respectfully with diverse individuals and groups.
C106.5	Acquire critical thinking and problem-solving skills to analyze and resolve communication challenges in professional and personal settings.

YEAR/ SEM: I/II – KDA2A - ADVANCED COST AND MANAGEMENT ACCOUNTING

NO.	COURSE OUTCOME
C107.1	To Understand the concepts of cost accounting principles and cost controlling techniques
C107.2	To describe the processing steps used in activity-based costing and JIT costing
C107.3	To acquire the knowledge in budget, budgeting and budgetary control
C107.4	To develop the application skills to estimation of cost volume profit analysis, computation of contribution, P/V ratio, break even sales and margin of safety in the process of decision-making.
C107.5	To introduce the concept of fund flow and cash flow statement, helps to give proper idea on financial statement analysis in practical point of view

YEAR/ SEM: I/II – KDA2B - QUANTITATIVE TECHNIQUES FOR BUSINESS DECISIONS

NO.	COURSE OUTCOME
C108.1	To apply the concept of probability distribution for solving problems



PRINCE SHRI VENKATESHWARA ARTS AND SCIENCE COLLEGE

Gowrivakkam, Chennai-600073.

Affiliated to University of Madras, ISO 9001:2015 Certified Institution

C108.2	To explain the applications of statistics in business decision making
C108.3	To choose appropriate statistical methods for data analysis
C108.4	To analyze the data using descriptive and inferential statistics
C108.5	To interpret the statistical results to make meaningful decisions.

YEAR/ SEM: I/II – KDA2C - MARKETING SERVICES

NO.	COURSE OUTCOME
C109.1	To demonstrate service sector and its nature, characteristics of service marketing and its implications.
C109.2	To discuss about marketing strategies for different service firms.
C109.3	To understand products support services and its importance for quality of services.
C109.4	To specify financial services nature and its marketing strategies.
C109.5	To elucidate CRM and relationship marketing for customer satisfaction.

YEAR/ SEM: I/II – KDAXA - TOTAL QUALITY MANAGEMENT

NO.	COURSE OUTCOME
C110.1	To explain the quality control applications with cost benefits
C110.2	To classify the inspection methods and value engineering concepts
C110.3	To relate the theory of sampling inspection
C110.4	To interpret the quality improvement techniques and control system.
C110.5	To illustrate the ISO model, implementation of ISO 9000, HRM and Quality circles, Environment management system and total quality control.



PRINCE SHRI VENKATESHWARA ARTS AND SCIENCE COLLEGE

Gowrivakkam, Chennai-600073.

Affiliated to University of Madras, ISO 9001:2015 Certified Institution

YEAR/ SEM: I/II – KDAEB - INCOME TAX LAW AND PRACTICE

NO.	COURSE OUTCOME
C111.1	To collect the basic concepts and definitions of Income Tax Act 1961 & know the residential status of assesses and incomes exempted from tax
C111.2	To familiar with the computation of income from salary & acquaintance of the computation of income from house property
C111.3	To construct the gross total income, total income and tax liability of an individual.
C111.4	To identify the permissible, inter source and inter head adjustments and provisions to arrive at the total income of an assessee.
C111.5	To accustomed, the assessment of individuals & income tax authorities and their powers and duties

YEAR/ SEM: I/II – PSSEB-SOFT SKILL: SPOKEN AND PRESENTATION SKILLS

NO.	COURSE OUTCOME
C112.1	Develop effective verbal communication techniques to deliver clear, engaging, and persuasive presentations in various settings.
C112.2	Enhance public speaking confidence and reduce speaking anxiety to deliver presentations with poise and self-assurance.
C112.3	Master the art of structuring presentations to ensure coherent and organized delivery of ideas and information.
C112.4	Acquire skills in using visual aids and technology to enhance the impact and effectiveness of presentations.
C112.5	Receive constructive feedback and self-assessment to continuously improve and refine spoken communication and presentation abilities.